

# McKinney Soccer Association Sponsorship Packages

|                                                              | Platinum<br>\$5,000 | Gold<br>\$2,500 | Silver<br>\$1,500 | Bronze<br>\$500 | Individual<br>\$100 | Tournament<br>\$300 | T-Shirt<br>\$200 | Fun Day<br>\$200 |
|--------------------------------------------------------------|---------------------|-----------------|-------------------|-----------------|---------------------|---------------------|------------------|------------------|
| Length of Sponsorship                                        | Two Seasons         | One Season      | One Season        | One Season      | One Season          | One Event           | One Event        | One Day          |
| Name Displayed at Concession Stand                           | ✓                   | ✓               |                   |                 |                     |                     |                  |                  |
| Banner Displayed                                             | ✓                   | ✓               | ✓                 |                 |                     | ✓                   | ✓                |                  |
| Acknowledgement on Announcements (Game Day)                  | ✓                   | ✓               |                   |                 |                     |                     |                  |                  |
| Acknowledgement on Announcements (Tournament or MSA Fun Day) | ✓                   | ✓               |                   |                 |                     | ✓                   |                  | ✓                |
| Business Cards at Office                                     | ✓                   | ✓               | ✓                 | ✓               | ✓                   |                     |                  |                  |
| Business Cards Included in Team Pack                         | ✓                   | ✓               | ✓                 |                 |                     | ✓                   | ✓                |                  |
| Business Cards at Advertising Board                          | ✓                   | ✓               | ✓                 |                 |                     | ✓                   |                  |                  |
| Website Presence                                             | ✓                   | ✓               | ✓                 | ✓               |                     |                     |                  | ✓                |
| Social Media Promotion                                       | ✓                   | ✓               | ✓                 | ✓               |                     |                     |                  | ✓                |
| Email Blasts                                                 | ✓                   | ✓               | ✓                 |                 |                     |                     |                  | ✓                |
| Tent Space at Tournament                                     | ✓                   | ✓               |                   |                 |                     | ✓                   |                  |                  |
| Tent Space at One-Day Event                                  | Spring & Fall       | Spring or Fall  | Spring or Fall    | Spring or Fall  | Spring or Fall      |                     |                  | Spring           |
| Name on Tournament T-Shirt                                   | ✓                   | ✓               |                   |                 |                     | ✓                   | ✓                |                  |